2025 Thrive Plan Scorecard

**Purpose:**
This scorecard serves as a concise reference to track your key goals, current status, and the steps you need to take. It ensures you remain focused, accountable, and aware of what must happen next.

**Instructions:**

* Complete each section with clear, measurable details.
* Review monthly or quarterly to gauge progress and make adjustments as needed.

**Section 1: Vision & Goals**
**End-of-2025 Vision:**

* Describe what success looks like in terms of revenue, team size, product lines, customer satisfaction, and personal lifestyle.

**Top 3 Goals for 2025:**
1.
2.
3.

**Section 2: Current Position (Baseline)**
**Where you stand now:**

* Current revenue and profit
* Market share and brand positioning
* Team capabilities and operational strengths/weaknesses
* Personal readiness (leadership, time management, well-being)

**Section 3: Gap Analysis**
**What’s Missing?**

* Skills or knowledge gaps
* Resource requirements (finance, equipment, technology)
* Team development needs
* Market research or product improvements

**Section 4: Strategic Priorities & Actions**
**Priority 1:**

* Quarterly Milestones:
* Key Actions:
* KPI/Success Metric:
* Who and Deadline:

**Priority 2:**

* Quarterly Milestones:
* Key Actions:
* KPI/Success Metric:
* Who and Deadline:

**Priority 3:**

* Quarterly Milestones:
* Key Actions:
* KPI/Success Metric:
* Who and Deadline:

**Section 5: Personal Commitment**
**My Personal Improvement Goal:**

* What habit, skill, or behaviour will you improve?

**My Immediate Next Step:**

* What will you do in the next 24 hours to move towards this improvement?

**Section 6: Monitoring & Review**
**Check-in Dates:**

* Monthly Review: [Date]
* Quarterly Review: [Date]
* Adjustments/Amendments to Plan: [Record as needed]

**Section 7: Celebrations & Learnings**
**Key Wins to Celebrate:**

* Describe recent achievements and milestones reached.

**Lessons Learned:**

* Note insights or strategies to carry forward into future planning.